

Audio-VideoGraphics, Inc.
 17501 E. US Hwy 40, #219
 Independence, MO 64055
 Phone: 816/350.0800
 Toll Free: 800/322.2832
 Fax: 816/350.0804
 mail@avginc.com
 www.avginc.com



AUDIO-VIDEOGRAPHICS, INC.

Price Guide

MMII-ii

Prices subject to change without notice.

VIDEO DUPLICATION

PRICE INCLUDES:

- High quality VHS tape stock
- Duplication at standard play speed
- Laser printed face or spine label
- Assembly into standard white or black cardboard sleeve

FORMATS ACCEPTED:

- DVCAM • DVCPPro • DV • MiniDV • Betacam SP • 1-inch • 3/4 U-Matic
- 3/4 U-Matic SP • Hi-8 • 8MM • S-VHS • VHS

10-499 QUANTITY

T-LENGTH	UNIT PRICE
T-05	\$2.40
T-15	\$2.50
T-30	\$2.75
T-45	\$3.25
T-60	\$3.65
T-90	\$4.25
T-120	\$5.75
T-160	\$7.00

MINIMUM ORDER 10 COPIES PER MASTER. For order of less than 10 copies or for 500 or more copies please call for a custom quote. Running lengths that fall between stock lengths, round up to the next highest T-length:

PACKAGING OPTIONS:

- Add additional basic face or spine label: \$0.20
- Substitute black or white 1/3 cut plastic library box: \$0.60
- Substitute black or white full wrap plastic library box: \$0.70
- Shrink wrap assembled video: \$0.15
- Add custom logo to customer label: FREE

GENERAL INFORMATION:

- Average Turnaround Time: 3 to 5 working days. Rush service is available. Please call for details.
- Quality Control: Tapes are duplicated on industrial duplicators. Each tape is time-base corrected and quality checked for color, clarity and audio. Hi-Fi stereo audio on dubs available by request at no additional cost.
- Guarantee: AVG guarantees all of our products. Any defective tape will be promptly replaced.
- Duplication Masters: AVG treats all masters with the utmost care and assumes all masters submitted for duplication are safety masters. AVG is not responsible for damage or loss during the duplication process. If your tape is an original master, ask us about creating a safety master for your program.

AVG ALSO OFFERS THESE FINE SERVICES:

- DVCAM, DVCPPro, Betacam SP, 1-inch and 3/4 U-Matic dubs.
- International Standards Conversions in PAL and SECAM formats
- Closed Captioning
- Film to video or DVD transfers
- Video trade loops for convention or point-of-purchase displays
- Audio Cassette, Compact Disc, CD-ROM and DVD duplication and packaging
- Fulfillment and drop shipping

VISIT US ON THE WEB:
www.avginc.com

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VIDEO INTERNATIONAL STANDARDS CONVERSIONS (ISC)

As television developed globally, countries adopted one of the following three basic broadcast standards:

NTSC

Stands for "National Television Systems Committee." Originated in the United States in 1953, also used as the standard in Canada, Japan, Central America and parts of South America.

525 lines, 60 hertz and 110 volts.

PAL

Stands for "Phase Alternation by Line." Adopted by most western European countries in the early 1960s. Also used in Australia, China, India, parts of Africa, South America and the Middle East.

625 lines, 50 hertz and 220 volts.

SECAM

Stands for "Systeme Electronique Couleur Avec Memoire." Adopted as the standard for France in the mid-1960s; also used in Russia, parts of Africa and the Middle East.

625 lines, 50 hertz and 220 volts.

Tapes recorded on NTSC equipment will not play back properly on PAL or SECAM equipment (and vice-versa). The program must be converted to match the system where it is to be played back. For a complete list of each country's television system, visit our website at www.avginc.com.

ISC - VHS

T-LENGTH	<10	10-25
ISC015	\$15.00	\$12.00
ISC030	\$17.00	\$15.00
ISC045	\$20.00	\$17.00
ISC060	\$25.00	\$20.00
ISC090	\$30.00	\$25.00
ISC120	\$35.00	\$30.00
ISC160	\$45.00	\$40.00

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VIDEO CD

For playback primarily in PCs.

Minimum order: \$50.00

- Price includes creation of one VideoCD in one of the formats listed below.
- See our CD prices for additional copies and packaging options.

TRANSFER TO VIDEOCD

MASTER FORMAT	COST/MN.
VHS	\$1.00
S-VHS	\$1.00
3/4 Umatic	\$1.50
3/4 Umatic SP	\$1.50
1 inch	\$1.50
Betacam SP	\$1.50
DVCam	\$1.50
DVCPPro	\$1.50
MiniDV	\$1.50

COMPARISON OF FORMATS

QUALITY	MAX. CAPACITY	COMPRESSION	BIT RATE	RESOLUTION	PLAYBACK
VCD	74 minutes	MPEG-1	1.15 Mbps	Low	Most VCD, DVD and Microsoft Media Player on PC
HQ-VCD	37 minutes	MPEG-1	4 Mbps	Low	Most DVD, S-VCD and Microsoft Media Player on PC
S-VCD	37 minutes	MPEG-2	2.4 Mbps	High	S-VCD and DVD players that support S-VCD. PCs with WinDVD or PowerDVD
cdDVD	18 minutes	MPEG-2	4.8 Mbps (same as DVD)	High	New version DVD players, PC CD-ROM with WinDVD or PowerDVD

The higher the resolution, the greater the processor speed required by your PC for playback. If you are uncertain as to the configuration of the computer(s) that will play the VideoCD, we suggest using the VCD format. This will assure that the disc will play back on the greatest number of computers.

If the audio and video do not appear to be in sync, then the computer's processor is not fast enough to play the disc. This does not indicate a defective disc. It is merely a function of the computer's speed.

VideoCD is supported by some newer DVD players. Please check your owner's manual for your DVD player to see what types of discs your player accepts.

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VIDEO FILM-TO-VIDEO TRANSFERS

PRICE INCLUDES:

- High quality VHS tape stock
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- Laser printed spine label
- Assembly into standard white or black cardboard sleeve

ADDITIONAL CHARGES:

- Additional VHS copies (up to 120 minute program): \$6.00/each

FORMATS ACCEPTED:

- 8mm • Super 8mm • 16mm

AUDIO:

8mm and Super 8mm transfers include a generic sound track laid under the film transfer. 16mm will have the natural sound from the film itself (if sound was recorded on the film).

Please number each reel with a magic marker for order to appear on the VHS copy.

DVD copies of film transfers are available, ask your account consultant for current prices.

Films are cleaned, unusable portions are removed and a final footage count is confirmed by our film lab. Films will be returned with the job, but may be spliced together on a larger reel to assist in the transfer process. Films that are in unusable condition will be returned at no charge.

FILM-TO-VIDEO TRANSFER

FILM LENGTH (FEET)	UNIT PRICE
<1000	\$0.26
1000-4999	\$0.22
5000+	\$0.20

Minimum order \$50.00

GENERAL INFORMATION:

- Average Turnaround Time: 3 to 4 weeks, cutoff for Christmas orders is Thanksgiving Day.
- Guarantee: AVG guarantees all of our products. Any defective tape will be promptly replaced.
- Film Transfer Process: AVG's film lab treats all film with the utmost care. Because of age and storage conditions that can affect film quality, AVG is not responsible for damage or loss during the duplication process.
- How Much Film Do I Have? 8mm film (the most common) reels hold this much film if full:
 - 3-inch diameter = 50 feet
 - 5-inch diameter = 200 feet
 - 7-inch diameter = 400 feet
- A T-120 VHS tape can hold approximately:
 - 1200 feet of 8mm film
 - 1800 feet of Super 8mm film
 - 4000 feet of 16mm film

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MISCELLANEOUS SERVICES

AUDIO TRANSFERS (includes 1 copy on CD or audio cassette):

- Microcassette \$75.00/hour
- 1/4" reel-to-reel \$75.00/hour
- LP album \$75.00/hour

AUDIO SERVICES (1 hour minimum charge):

- CD mastering \$75.00/hour
- Studio time \$75.00/hour
- Digital audio editing \$75.00/hour

MISCELLANEOUS:

- CD/DVD resurfacing \$10.00/each
- VHS repairs \$10.00/each
- Audio cassette repairs \$10.00/each